

# West Coast Authentic

## Charity & Fundraising AUCTIONS



## Amazing Sports & Entertainment Memorabilia

- ★ Silent Auctions
- ★ Live Auctions
- ★ Athlete Appearances
- ★ Unique Items
- ★ Large Selection
- ★ Full Service
- ★ No Cost, No Risk
- ★ 100% Guaranteed
- ★ Any Size Event
- ★ Quick Turnaround

[www.westcoastauthentic.com](http://www.westcoastauthentic.com)  
250.448.9939



### Professional Auction Services

We offer a professional auction service to help your charity, club or corporate body exceed its fundraising goals. The best part is, there is **NO COST** to your organization!



### Amazing Memorabilia

Our sports and entertainment memorabilia will create a buzz at your fundraising event. We have one of the most extensive and original inventories of auction items.

### Full Service

Our full, hassle-free service frees up your staff and volunteers to run your event and concentrate on guests and major sponsors.

### How It Works

Once we get a feel for your upcoming event and guests that will be attending, an auction expert at West Coast Authentic will get started on a list of sports and entertainment memorabilia items that will appeal to the tastes of your guests. If required, we can put together a custom selection of unique framed pieces from our in-house framing shop that will be sure to open the wallets of your guests.



### Celebrity Appearances

A personal appearance by a high profile athlete or celebrity can turn any event into a "special" event. Appearances are a proven marketing vehicle for generating publicity for fundraisers, trade shows, autograph signings or grand openings.



NHL Hall of Famer, Gordie Howe public appearance



Public signing by NHL legends Gerry Cheevers, Bernie Parent, Ted Lindsay

West Coast Authentic has been arranging personal appearances by well known athletes for many years. We are well known in the sports memorabilia industry therefore we have access to hundreds of athletes whom we've established relationships with in the past.



### Day of Event

On the day of your fundraising event we will show up with the following items:

- ✔ Sports and entertainment memorabilia
- ✔ Friendly staff to answer questions of the guests
- ✔ Pens and customized bid sheets
- ✔ Certificates of authenticity for auction items
- ✔ Wireless credit card and debit machines
- ✔ Professional staff to collect and document funds
- ✔ Easels, display cases & hangers for sports jerseys
- ✔ 100% guarantee on all of our memorabilia

## Testimonials

Each year we receive dozens of letters from satisfied customers thanking us for making their event a successful one.



## Authenticity Guaranteed

At West Coast Authentic we offer a 100% money back guarantee on all of our items. We have been in the sports memorabilia business for over 18 years and we've learned that the best way to get authentic autographs is to conduct our own public and private signings with the athletes themselves. In cases where we purchase autographs from other sources, we always deal with the licensees and athlete agents who organize the signings.

## Charity and Corporate Clients



In addition to online sales, WCA has been providing fundraising services to organizations and charities all across North America. We take great pride in knowing that our business helped raise hundreds of thousands of dollars from the fundraising services we provide. We have listed a few of our clients below.

- ★ Canadian Breast Cancer Foundation
- ★ Big Brothers, Big Sisters
- ★ Jonathon Neitsch Charitable Hockey Game
- ★ Kelowna Rockets Hockey Alumni
- ★ Penticton Vees Hockey Club
- ★ Smile Africa
- ★ Tim Hortons/Daily Courier International Tourney
- ★ Kelowna Ice Dogs Ringette
- ★ Kelowna Ringette Club
- ★ Kinsmen Club Pub Putt For Cystic Fibrosis
- ★ Vernon Vipers Hockey Club
- ★ Brain Trust Canada
- ★ Kelowna Community Food Bank
- ★ British Columbia SPCA
- ★ Juvenile Diabetes
- ★ Nato Africa
- ★ Jennifer Davies Cancer Ride for kids
- ★ Relay for Life Kamloops
- ★ Okanagan Sun Football Team
- ★ Kelowna BMX Nationals
- ★ BC Summer Games
- ★ Terry Fox Run
- ★ Children's Wish Foundation
- ★ Camp Goodtimes
- ★ Kelowna General Hospital Foundation
- ★ Celebs for Kids Arthritis and Lupus Fundraiser



## Silent & Live Auctions

West Coast Authentic has conducted over 1500 auctions so you can be sure it will be done right. Our auction service is at no cost to your organization and we guarantee that you will make money for your cause on every item sold.

### Packages

	Full Service	Partial Service	Self Service
Organize	✓	✓	✓
Product Drop Off	✓	✓	✓
Product Pickup	✓	✓	✓
Setup	✓	✓	✗
Collect Funds	✓	✓*	✗
Maintain	✓	✗*	✗
Staff	✓	✗*	✗
Tear Down	✓	✗*	✗

\* or choose any combination

## BOOK NOW!

We look forward to providing auction services at your next fundraising golf tournament, sports team fundraiser, awards show, gala event, grand opening, or corporate function.



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